Data Management in the Cloud Era

Recently, Datamation® and CIO Insight surveyed 223 IT decision makers from large organizations, to hear what they had to say about managing data with a single, cloud-based platform. Here’s what they found:

The Shift to Cloud

70% of those surveyed are managing some of their data in cloud infrastructure.

- **Private Cloud**: A distinct, secure, cloud-based environment in which only the specified client can operate.
- **Public Cloud**: Computer network resources that are made available to the general public over the internet.

48% of those surveyed are using Private Cloud.
25% of those surveyed are using Public Cloud.
27% of those surveyed are using a Hybrid Model Cloud.

The Benefits of the Cloud: The Sky is the Limit

83% claimed potential cost savings was the biggest driver to move to the cloud.

Others said:
- 76% faster technology deployment
- 76% less system maintenance
- 71% increased flexibility
- 71% accelerated streamlined disaster recovery

Data is Efficiently Managed via the Cloud

Many of today’s data management tasks are performed via cloud:

- 47% Data center backup
- 42% Remote office backup
- 38% Archive for long-term retention
- 37% Disaster recovery
- 33% Archive for compliance
- 33% End-user backup

Data Management: A Single Platform?

66% are planning on consolidating the number of solutions their organization currently uses.

75% believe improved management efficiencies are a key advantage of using a single platform.

CommVault is a software company 100% focused on helping organizations derive value from their data. Our flagship product, Simpana® software, is a single solution to discover, protect, manage and access data across its entire lifecycle.

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